Salud En Acción website offers new online resource

A new Hispanic health resource is available online at the site of the Salud En Acción National Hispanic/Latino Cancer Network, NCI Grant No. UO 1 CA 86117-01.

Study examines Latin nutrition communication

Daryn S. Bland’s Masters research examines the communication of nutrition information in Latin populations.

New online resource

The Salud En Acción website offers comprehensive information about Hispanic health and wellness. The Center has been engaged in partnerships under the leadership of Alfred L. McAlister, PhD, as well as with Hispanic/Latino stakeholders. The Salud En Acción web site is produced quarterly by Eliseo J. Pérez-Stable, MD, and Ana Talavera, MPH, Principal Investigators.

Inside

Redes En Acción is a project carried out by Redes En Acción, The National Hispanic/Latino Cancer Network, NCI Grant No. U01 CA 86117-01.

Fotonovela sends cancer message

In the quest to explore different venues for cancer awareness among Latinos, Redes En Acción developed a project that incorporated an cancer awareness message.

Redes and CIS launch clinical trials project

Redes En Acción and the National Cancer Institute’s Cancer Information Service (CIS) have teamed up on a new clinical trials project.

Showing Success in Nutrition and Health in the Hispanic/Latino Community Report focuses 4th Phase of the Redes En Acción Partnership Program. "After the 3rd Annual Redes En Acción Partnership Program Steering Committee Meeting in San Antonio, Texas 78230, page 6, you’ll see an item on a new experimental method of cancer prevention that can be the priority agenda of all the stakeholders…"
Dr. Raez has devoted much of his career to researching quality-of-life outcomes, particularly in the Hispanic/Latino population. He began his career in 1990 as an undergraduate student at the University of California, Davis, where he discovered an interest in the impact of quality of life on patients. He went on to receive MD and PhD degrees at the University of California, San Francisco, where he continued his studies in health psychology and physical health. He considered the impact that cultural attitudes have on coping and quality of life and helps identify the styles of coping and aspects of quality of life that are most important for Hispanic/Latino cancer patients.

Dr. Raez, a 2005 National Cancer Institute-funded research fellow, is the Peruvian-born professor. "This study will highlight the role that thinking about psychosocial outcomes, specifically in the cancer setting, plays in determining how through which cultural attitudes have effects on coping and overall quality of life. Chile has the highest prevalence of cancer in the world, and the data gathered that will facilitate the development of empirically derived psychosocial health services for Latinos in our community. The data will also lead to develop future research using perspectives, experimental designs, and trials..."
Haydee Encarnación, MS, MPH, CHES

Contributed by:

Las Isabelas

For healthy Hispanic/Latino recipes using fruits and vegetables, call 1-800-4-CANCER and ask for the Hispanic/Latino Task Force. For more information on the Hispanic/Latino Task Force, visit [www.5aday.gov](http://www.5aday.gov).

Luis E. Raez, MD, FACP

Luis E. Raez, MD, is a pioneer in the field of cancer epidemiology who has become a Fellow in the American College of Physicians. He received a Masters in Science in epidemiology and public health, and a Masters in Science in medicine. He has been teaching at Stanford University Medical School and has been working in the cancer field for over 20 years.

In 1988, he became the director of the Medical Hispanic Center of Excellence and Dean of CME. As a result, he has devoted much of his career to researching quality of life and has published over 100 papers on the subject. He has also served as a consultant to various organizations, including the National Cancer Institute and the National Hispanic Medical Association. His work has been recognized with several awards, including the American College of Physicians Distinguished Service Award.

In addition to his work in research, Dr. Raez has been involved in the development of various programs to improve access to healthcare for Hispanic/Latino patients. He has also been involved in the development of the National Hispanic Cancer Outreach Program, which is designed to increase awareness and access to cancer care among Hispanic/Latino patients.

Goal of clinician/researcher: ‘Relieve suffering’

According to Dr. Raez, his main goal as a clinician/researcher is to relieve suffering from cancer with prevention and treatment. He has been involved in the development of various programs to improve access to healthcare for Hispanic/Latino patients and has been a advocate for the importance of screening, diagnosis, and treatment.

Despite his research achievements, Dr. Raez also recognizes the need for ongoing research to improve the quality of life for Hispanic/Latino patients. He is currently working on developing new therapies and interventions to improve the quality of life for Hispanic/Latino patients with cancer.

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Luiz E. Rantz, MD, FACP
Miami, Florida

For Luiz E. Rantz, MD, whose patient local hospital in Pembroke Pines, Florida, is part of Baptist Health South Florida, care is a mission as much as a profession. His commitment to care has earned him a place in the 131st annual roster of The National Agricultural Bank (NAB) in recognition of his career research contributions. As the medical director of the oncology service line and program at Baptist Hospital Miami in Miami, he has developed a reputation for his compassionate care and dedication to improving patient outcomes. Rantz is also an associate professor of medicine at the University of Miami, which is where he earned his medical degree and completed his residency in internal medicine.

In addition to promoting clinical care, Rantz has been actively involved with the American Society for Clinical Oncology (ASCO) and other organizations. He serves as the president-elect of the American Society of Clinical Oncology (ASCO) and is a member of the Board of Directors of the National Comprehensive Cancer Network (NCCN). His research interests include cancer prevention, chemoprevention, and the integration of genomics into clinical practice.

What do you hope will be your legacy?

“Half of all cancer deaths are preventable,” Rantz said. “And that includes prevention of cancer outcomes, such as metastasis and recurrence, and also the prevention of cancer-related deaths. I hope that my legacy will be that I helped make cancer care more compassionate and personalized, and that my work contributed to improving patient outcomes.”

What single piece of advice would you give a young Latino who aspires to a career in medicine or public health?

“Stay true to your roots,” Rantz advised. “And remember that you are not alone in your journey. There are many others who have faced the same challenges and have overcome them.”

By emphasizing how important it is to know your identity and to embrace your cultural heritage, Rantz encourages young Latinos to pursue their dreams and to never be afraid to ask for help along the way. He also advises them to stay connected to their community and to always be ready to give back.

What might inspire you about your work as a clinician-researcher?

Rantz finds inspiration in the dedication and hard work of the medical students and residents he mentors, as well as in the resilience and strength of his patients.

What was your most important involvement related to Latinos and cancer care?

Rantz is particularly proud of his work in the National Hispanic Medical Association (NHMA) and the American Society of Clinical Oncology (ASCO), where he has been involved in numerous committees and task forces. He also serves as a member of the American Society of Clinical Oncology (ASCO) and the National Comprehensive Cancer Network (NCCN), where he has been involved in the development of clinical practice guidelines and educational programs.

Impact on society:

The work of Luiz E. Rantz, MD, FACP has had a significant impact on the cancer care community. His contributions to the field of cancer prevention, chemoprevention, and the integration of genomics into clinical practice have helped to advance the understanding and treatment of cancer, and his work has been recognized with numerous awards and honors.

Additional information:

Rantz is the recipient of several awards and honors, including the American Society of Clinical Oncology (ASCO) and the National Comprehensive Cancer Network (NCCN) for his contributions to cancer care.

Contact Information:

Luiz E. Rantz, MD, FACP
Miami, Florida

For more information on Luiz E. Rantz, MD, FACP, please visit his website or contact the Baptist Hospital Miami. For more information on the American Society of Clinical Oncology (ASCO) and the National Comprehensive Cancer Network (NCCN), please visit their websites.
Fotonovela sends cancer message

In the quest to explore different avenues for cancer awareness among Latinos, "Redes En Acción," a program funded by the National Cancer Institute, is launching a new effort to reach audiences in the community through the medium of fotonovela—a form of popular entertainment that mixes photography with comic book style. The program is partnering with Telemundo Productions, a division of NBCUniversal, to produce the fotonovela. The initiative is designed to engage Hispanic/Latino audiences in the fight against cancer by providing them with information and resources to help them understand and prevent cancer.

The fotonovela will be distributed through various channels, including community media outlets, social media, and health fairs. It will feature real-life stories of Latino cancer survivors and their experiences, with the goal of motivating others to take action against cancer. The initiative emphasizes the importance of early detection, healthy lifestyles, and community involvement in cancer prevention.

The new effort builds on the success of "Salud En Acción," a previous initiative of the program that used fotonovela to educate and inspire audiences. The "Salud En Acción" fotonovela was distributed in English and Spanish and reached millions of viewers.

"We are excited to expand our efforts with "Redes En Acción" and engage more individuals in the fight against cancer," said Dr. Lucina Suarez, PhD, the National Hispanic/Latino Cancer Network's Co-Principal Investigator. "The fotonovela is a powerful medium for storytelling and reaching diverse audiences. We believe it has the potential to make a real difference in the lives of our communities."
Fotonovela sends cancer message

In the quest to explore different avenues for cancer awareness among Latinos, Redes En Acción is implementing a project that incorporates an cancer message in a fotonovela series. The 30-page Spanish-language comic book, titled “Salud En Acción” (Your Health, Center Point), was produced by 7TV Powers International for Mother’s Day distribution in areas of the country with high concentrations of Latinos. Western States served as the primary sponsor of the publication, which is used widely recognized actions from television series that are popular among Hispanic/Latino audiences throughout the country. This relative superiority in smoking authorities associated with the program and CIS launch future research, including the proposed development of research, training and awareness recommendations for the National Hispanic/Latino Cancer Network (Redes En Acción) for implementation in 2004.

Redes and CIS launch clinical trials project

Redes En Acción and the National Cancer Institute’s Cancer Information Service (CIS) partnered to focus the future research, education and outreach efforts of the national framework of the current and upcoming research initiatives, as well as historical data and publications that are available in video, audio and print media formats. Among the current initiatives in Redes En Acción is the National Network of Hispanic/Latino Cancer Centers (NNHLC), which is being developed under a competitive process and past initiatives, as well as the research publications established with cancer research centers, cancer control opportunities, and community organizations.

If you would like more information or have a concern about the CHCPC, Hispanic/Latino cancer research, or want to stay up to date with the results, please contact us to receive a Spanish language print material.”

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