

the IHPR

<http://ihpr.uthscsa.edu>

About Us

The **Institute for Health Promotion Research**, or IHPR, investigates the causes of and solutions to the unequal impact of cancer, chronic disease and obesity among Latinos in San Antonio, South Texas and the nation.

The IHPR, founded in 2006, is based at The University of Texas Health Science Center at San Antonio with a satellite office in Harlingen, Texas.



Areas of Expertise

- Latino health disparity research and training
- Health promotion/communication
- Cancer control research from primary prevention to survivorship
- Obesity, diabetes and healthy lifestyles



Functions

- Develop, test and implement behavioral health interventions, projects and programs.
- Train and mentor Latino undergrads, grads, fellows and pre/post-doctoral researchers.
- Communicate with research, health, policy, media and public groups via websites, social media, news releases, PSAs, educational materials and scientific articles and reports.

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On social media:
[@SaludToday](#)



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Cancer, Disease & Healthy Lifestyles Research Projects

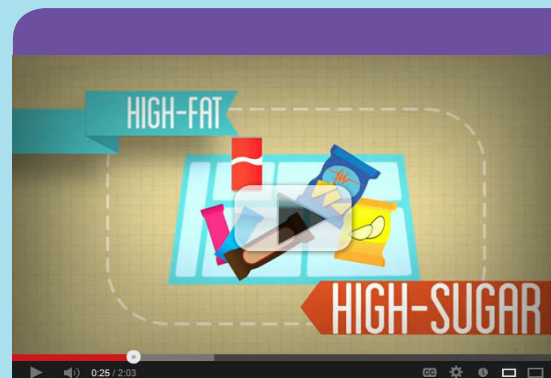
- **Salud America!** The RWJF Research Network to Prevent Obesity Among Latino Children is a 50,000-advocate network to empower people to start and support healthy changes for Latino children <http://bit.ly/SaludAmerica>
- **Redes En Acción** The National Latino Cancer Research Network is an NCI network of 2,000 researchers/advocates dedicated to reducing Latino cancer disparities through research, training and awareness www.redesenaccion.org
- **Breast Cancer (BC) Research:** CHOICES—Testing Communication Technologies to Accrue Latinas in BC Clinical Trials (Komen); Improving Mind and Physical Activity among BC Survivors (Komen); Exercise Behaviors & Latina BC Survivors (NCI); Staying Healthy: BC Survivor Health Screening Promotion Project (Komen); Rx for Better Breast Health (Komen)
- **Patient Navigation (PN) & Promotoras:** Testing PN to Increase Latino Breast/Colon/Prostate Cancer Survivors' QoL (NCI); Using *Promotoras* to Link Survivors to Services (LIVESTRONG); *Entre Familia*: Educating Hispanic Adolescents and their Families on Cervical Cancer and HPV Vaccination; *Salud San Antonio!* Testing *Promotores* to Boost Latinas' Cancer Screening (CPRIT)
- **Healthy Lifestyles Research:** *Enlace* for Latinas' Physical Activity (NIH); Y Living (CPRIT); Health4Kids Intervention Trial (NIH)
- **Training/Others:** *Éxito!* Latino Cancer Research Leadership Training (NCI); GMaP "Hub" to Reduce Cancer Health Disparities (NCI)

Faculty

Amelie G. Ramirez, DrPH, professor/director; Kipling Gallion, MA, assistant professor/deputy director; Deborah Parra-Medina, PhD, professor; Patricia Chalela, DrPH, and Alan Holden, PhD, assistant professors; and Dorothy Long Parma, MD, and Daisy Morales-Campos, PhD, research instructors

Staff

Guadalupe Campos, Armida Flores, patient relations and/or health education; Lisa Ellis-Veraza, BA, Daisy Escamilla, MS, Amanda Merck, MPH, Eric Moreno, BA, and Edna K. Villarreal, MPH, research area specialists; Rick Carrillo, MS, TV producer/director; Cliff Despres, BJ, communications director; Carlos Valenzuela, communications specialist/social media; Rebecca Adeigbe, MS, Rosalie Aguilar, MS, David Garcia, Laura Esparza, MS, Sandy Griffith, BS, Arely Perez, MS, Cynthia Wittenburg, MS, and Joe Zapata, Jr., MSS, project coordinators; Edgar Munoz, MS, statistician; Rebecca Vega, MBA, business administrator; and Rachal Cardenas, accountant; Jessica Alcaraz, Christina Cruz, and Heidi Isales, administrative assistants



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